

PRESS RELEASE

For Immediate Release

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Health and Wellness Experts Point to Compelling Healthcare Data for Predicting Florida's Financial Future *Featured Speaker, Connie Gee of Med-Vision, presents Healthcare Data and Solutions at the Healthcare Summit at Florida Chamber Foundation's 2013 Future of Florida Forum.*

Oct. 30, 2013 (Tampa, Fla.) – Connie Gee, Vice President of Med-Vision, outlined solutions for controlling healthcare costs and improving quality of care during her featured presentation for the healthcare summit at the Florida Chamber Foundation's 2013 Future of Florida Forum on Oct. 14.

Since 1916, the Florida Chamber of Commerce has been the voice of business and the state's largest federation of employers, chambers of commerce and associations. Gee was chosen among an elite group of distinguished speakers for the healthcare summit, including Florida's surgeon general and prominent figures in Florida universities.

Keeping in line with the summit's focus to bring innovative solutions for improving healthcare in Florida, Gee presented "A Tale of One City," during which she outlined the economic impact of rising healthcare costs in conjunction with state and local taxes. Using Tampa as an example, Gee detailed budgeting challenges with not only healthcare costs, but also local government costs for insuring government workers and for property tax increases to fund school districts, which are seeing increases due to the Affordable Care Act (ACA) taxes.

Gee also unveiled shocking rate hikes and statistics, such as the 8 percent increases in employee healthcare costs, the 40 percent Cadillac Tax to be paid by employees as benefits increase in value, as well as the ACA taxes that are positioned to rise at the same annual rate of medical inflation.

"Floridians will be cutting back and buying less from businesses, and businesses will be holding back to survive," said Gee, who serves as a healthcare data analyst and strategic wellness planner for large employers. "Although with an analytical approach to data, we can use the actual healthcare numbers to not only predict the future, but to implement solutions to reduce risks and lower costs."

With an MBA from the University of Tampa, Gee has over 20 years of experience in strategic planning and health promotion programs for corporations, hospitals, governments, and school districts. Gee's tips included leveraging ACA policies to lower healthcare costs, utilizing "big-data" analytics, improving access to affordable care, and creating healthy-behavior incentives. Gee has been offering wellness advice for decades -- for her clients, in front of audiences, and in "think-tanks" like the Florida Chamber Foundation's Six Pillars Caucus System, where Gee has served as an advisor since 2011. Through Six Pillars, Gee joined other leaders from across the state on the [Quality of Life & Quality of Places Caucus](#) to help craft the first-ever, state-wide strategic plan.

About Med-Vision LLC and Med-View LLC: Founded in 2005, Med-Vision (<http://www.med-vision.com>) delivers health plan risk management and wellness strategies to help employer groups achieve optimal employee health and productivity. In 2012, Med-Vision launched a proprietary healthcare data analysis tool, Med-View (<http://www.med-view.net>), to help employers identify and mitigate health risks. The firms cater to self-funded employer plan sponsors and impact health plan members across the nation. Med-Vision has helped corporations, healthcare facilities, municipalities, and school districts to reduce risk, reverse trends, and decrease healthcare costs while increasing quality of care for their employees.

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